

Henkel has contributed to relief actions ever since the company began its involvement in the 2005 event. In the next year Henkel will support SOS SAHEL.

Helping people to help themselves

SOS SAHEL use simple and proven methods that are ideally adapted to life in the Sahel and to extreme „conditions of use“ (dust and heat). To assure truly local project supervision, SOS SAHEL prioritizes the training of local people (in agricultural techniques and business management) and the reinforcement of peasant or village organizations in its projects. Here are the facts:

Localisation:

- Villages of Léona & Wakhaldiam, Senegal

Justification:

- Overexploitation of the land
- Shortage of forest and vegetal resources
- Impoverishment of soil because of drought and erosion

Beneficiaries:

- Direct 1,093 persons
- Indirect 3,222 persons

Expected results:

- Creation of tree nursery to produce baby plants
- Production of 25 types of forest and fruit trees
- Plantation of 8 hectares of forest tree
- Plantation of 1.5 km of trees around the land to protect it from wind and erosion
- Protection of young trees on 50 hectares
- Enhanced stoves construction (an enhanced stove is a homemade clay stove designed to reduce firewood consumption by 50 %)

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